

## GENERAL ASSEMBLY COMMONWEALTH OF KENTUCKY

## **2010 REGULAR SESSION**

The following bill was reported to the Senate from the House and ordered to be printed.

TREY GRAYSON
SECRETARY OF STATE
COMMONWEALTH OF KENTUCKY

## AN ACT relating to the Kentucky Department of Travel.

## Be it enacted by the General Assembly of the Commonwealth of Kentucky:

- → Section 1. KRS 12.020 is amended to read as follows:
- 2 Departments, program cabinets and their departments, and the respective major
- administrative bodies that they include are enumerated in this section. It is not intended
- 4 that this enumeration of administrative bodies be all-inclusive. Every authority, board,
- bureau, interstate compact, commission, committee, conference, council, office, or any
- 6 other form of organization shall be included in or attached to the department or program
- 7 cabinet in which they are included or to which they are attached by statute or statutorily
- 8 authorized executive order; except in the case of the Personnel Board and where the
- 9 attached department or administrative body is headed by a constitutionally elected officer,
- the attachment shall be solely for the purpose of dissemination of information and
- 11 coordination of activities and shall not include any authority over the functions,
- 12 personnel, funds, equipment, facilities, or records of the department or administrative
- 13 body.
- 14 I. Cabinet for General Government Departments headed by elected officers:
- 15 1. The Governor.
- 16 2. Lieutenant Governor.
- 17 3. Department of State.
- 18 (a) Secretary of State.
- 19 (b) Board of Elections.
- 20 (c) Registry of Election Finance.
- 21 4. Department of Law.
- 22 (a) Attorney General.
- 5. Department of the Treasury.
- 24 (a) Treasurer.
- Department of Agriculture.

1			(a)	Commissioner of Agriculture.
2			(b)	Kentucky Council on Agriculture.
3		7.	Audi	itor of Public Accounts.
4	II.	Prog	ram c	abinets headed by appointed officers:
5		1.	Justi	ce and Public Safety Cabinet:
6			(a)	Department of Kentucky State Police.
7			(b)	Department of Criminal Justice Training.
8			(c)	Department of Corrections.
9			(d)	Department of Juvenile Justice.
10			(e)	Office of the Secretary.
11			<b>(f)</b>	Office of Drug Control Policy.
12			(g)	Office of Legal Services.
13			(h)	Office of the Kentucky State Medical Examiner.
14			(i)	Parole Board.
15			(j)	Kentucky State Corrections Commission.
16			(k)	Office of Legislative and Intergovernmental Services.
17			(1)	Office of Management and Administrative Services.
18			(m)	Office of Investigations.
19			(n)	Department for Public Advocacy.
20		2.	Educ	cation and Workforce Development Cabinet:
21			(a)	Office of the Secretary.
22			(b)	Office of Legal and Legislative Services.
23				1. Client Assistance Program.
24			(c)	Office of Communication.
25			(d)	Office of Budget and Administration.
26				1. Division of Human Resources.
27				2. Division of Administrative Services.

1		3. Division of Technology Services.
2	(e)	Office of Educational Programs.
3	<b>(f)</b>	Board of Directors for the Center for School Safety.
4	(g)	Council on Postsecondary Education.
5		1. Foundation for Adult Education.
6	(h)	Department of Education.
7		1. Kentucky Board of Education.
8	(i)	Department for Libraries and Archives.
9	(j)	Department of Workforce Investment.
10		1. Office for the Blind.
11		2. Office of Vocational Rehabilitation.
12		3. Office of Career and Technical Education.
13		4. Office of Employment and Training.
14	(k)	Foundation for Workforce Development.
15	(1)	Kentucky Office for the Blind State Rehabilitation Council.
16	(m)	Kentucky Technical Education Personnel Board.
17	(n)	Kentucky Workforce Investment Board.
18	(o)	Statewide Council for Vocational Rehabilitation.
19	<b>(</b> p)	Statewide Independent Living Council.
20	(q)	Unemployment Insurance Commission.
21	(r)	Education Professional Standards Board.
22		1. Division of Educator Preparation.
23		2. Division of Certification.
24		3. Division of Professional Learning and Assessment.
25		4. Division of Legal Services.
26	(s)	Kentucky Commission on the Deaf and Hard of Hearing.
27	(t)	Kentucky Educational Television.

1		(u)	Ken	tucky Environmental Education Council.
2	3.	Env	ironm	ental and Public Protection Cabinet:
3		(a)	Offi	ce of the Secretary.
4			1.	Office of Legislative and Intergovernmental Affairs.
5			2.	Office of Communications and Public Outreach.
.6			3.	Office of Regulatory Affairs.
7			4.	Office of Legal Services.
8			5.	Office of Administrative and Information Services.
9			6.	Office of Administrative Hearings.
10		٠	7.	Office of Inspector General.
11			8.	Mine Safety Review Commission.
12			9.	Workers' Compensation Board.
13			10.	Kentucky State Nature Preserves Commission.
14			11.	Kentucky Environmental Quality Commission.
15			12.	Kentucky Occupational Safety and Health Review Commission.
16		(b)	Dep	artment for Environmental Protection.
17			1.	Office of the Commissioner.
18			2.	Division of Air Quality.
19			3.	Division of Water.
20			4.	Division of Environmental Services.
21			5.	Division of Waste Management.
22			6.	Division of Enforcement.
23			7.	Division of Compliance Assistance.
24		(c)	Dep	artment for Natural Resources.
25			1.	Office of the Commissioner.
26			2.	Office of Technical and Administrative Support.
27			3.	Division of Mine Permits.

HB045610.100-1829

1		4.	Division of Mine Reclamation and Enforcement.
2		5.	Division of Abandoned Mine Lands.
3		6.	Division of Oil and Gas Conservation.
4		7.	Office of Mine Safety and Licensing.
5		8.	Division of Forestry.
6		9.	Division of Conservation.
7	(d)	Dep	artment of Public Protection.
8		1.	Office of the Commissioner.
9		2.	Division of Administrative Services.
10		3.	Crime Victims Compensation Board.
11		4.	Board of Claims.
12		5.	Board of Tax Appeals.
13		6.	Kentucky Boxing and Wrestling Authority.
14		7.	Kentucky Horse Racing Authority.
15		8.	Kentucky Public Service Commission.
16		9.	Office of Alcoholic Beverage Control.
17		10.	Office of Charitable Gaming.
18		11.	Office of Financial Institutions.
19		12.	Office of Housing, Buildings and Construction.
20		13.	Office of Insurance.
21	(e)	Dep	artment of Labor.
22		1.	Office of the Commissioner.
23		2.	Office of Occupational Safety and Health.
24		3.	Office of Labor Management Relations and Mediation.
25		4.	Office of Workplace Standards.
26		5.	Office of Workers' Claims.
27		6.	Workers' Compensation Funding Commission.

1			7.	Kentucky Labor Management Advisory Council.
2			8.	Occupational Safety and Health Standards Board.
3			9.	Prevailing Wage Review Board.
4		•	10.	Kentucky Employees Insurance Association.
5			11.	Apprenticeship and Training Council.
6			12.	State Labor Relations Board.
7			13.	Workers' Compensation Advisory Council.
8			14.	Workers' Compensation Nominating Commission.
9			15.	Employers' Mutual Insurance Authority.
10			16.	Division of Administrative Services.
11	4.	Tran	sport	ation Cabinet:
12		(a)	Dep	artment of Highways.
13			1.	Office of Project Development.
14			2.	Office of Project Delivery and Preservation.
15			3.	Office of Highway Safety.
16			4.	Highway District Offices One through Twelve.
17		(b)	Dep	artment of Vehicle Regulation.
18		(c)	Dep	artment of Aviation.
19		(d)	Dep	artment of Rural and Municipal Aid.
20			1.	Office of Local Programs.
21			2.	Office of Rural and Secondary Roads.
22		(e)	Offic	ce of the Secretary.
23			1.	Office of Public Affairs.
24			2.	Office for Civil Rights and Small Business Development.
25			3.	Office of Budget and Fiscal Management.
26	÷		4.	Office of Inspector General.
27		<b>(f)</b>	Offi	ce of Support Services.

HB045610.100-1829

1		(g)	Office of Transportation Delivery.
2		(h)	Office of Audits.
3		(i)	Office of Human Resource Management.
4		<b>(j)</b>	Office of Information Technology.
5		(k)	Office of Legal Services.
6	5.	Cabi	inet for Economic Development:
7		(a)	Office of Administration and Support.
8		(b)	Department for New Business Development.
9		(c)	Department of Financial Incentives.
10		(d)	Department for Existing Business Development.
11		(e)	Tobacco Research Board.
12		<b>(f)</b>	Kentucky Economic Development Finance Authority.
13		(g)	Office of Research and Information Technology.
14		(h)	Department of Commercialization and Innovation.
15		(i)	Office of Legal Services.
16		(j)	Commission on Small Business Advocacy.
17	6.	Cabi	inet for Health and Family Services:
18		(a)	Department for Public Health.
19		(b)	Department for Medicaid Services.
20		(c)	Department for Mental Health and Mental Retardation Services.
21		(d)	Kentucky Commission for Children with Special Health Care Needs.
22		(e)	Office of Health Policy.
23		<b>(f)</b>	Office of the Secretary.
24		(g)	Office of Legal Services.
25		(h)	Office of Inspector General.
26		(i)	Office of Legislative and Public Affairs.
27		(j)	Department for Community Based Services.

·1		(k)	Department for Disability Determination Services.
2		(1)	Office of the Ombudsman.
3		(m)	Department for Human Support Services.
4		(n)	Kentucky Commission on Community Volunteerism and Service.
5		(o)	Office of Fiscal Services.
6	,	<b>(</b> p)	Office of Human Resource Management.
7		(q)	Office of Technology.
8		(r)	Office of Contract Oversight.
9		(s)	Governor's Office of Wellness and Physical Activity.
10		(t)	Department for Aging and Independent Living.
11	7.	Fina	nce and Administration Cabinet:
12		(a)	Office of General Counsel.
13	•	(b)	Office of the Controller.
14		(c)	Office of Administrative Services.
15		(d)	Office of Public Information.
16		(e)	Office of Policy and Audit.
17		<b>(f)</b>	Department for Facilities and Support Services.
18		(g)	Department of Revenue.
19		(h)	Commonwealth Office of Technology.
20		(i)	State Property and Buildings Commission.
21		(j)	Office of Equal Employment Opportunity and Contract Compliance.
22		(k)	Kentucky Employees Retirement Systems.
23		(1)	Commonwealth Credit Union.
24		(m)	State Investment Commission.
25		(n)	Kentucky Housing Corporation.
26		(o)	Kentucky Local Correctional Facilities Construction Authority.
27		(p)	Kentucky Turnpike Authority.

1		(q)	Histo	oric Properties Advisory Commission.
2		(r)	Kent	ucky Tobacco Settlement Trust Corporation.
3		(s)	Kent	ucky Higher Education Assistance Authority.
4		(t)	Kent	ucky River Authority.
5		(u)	Kent	ucky Teachers' Retirement System Board of Trustees.
6		(v)	Exec	outive Branch Ethics Commission.
7	8.	Tou	rism, A	Arts and Heritage Cabinet:
8		(a)	Kent	ucky Department of Travel and Tourism.
9			(1)	Division of Tourism Services.
10			(2)	Division of Marketing and Administration.
11			(3)	Division of Communications and Promotions.
12		(b)	Kent	ucky Department of Parks.
13			(1)	Division of Information Technology.
14			(2)	Division of Human Resources.
15			(3)	Division of Financial Operations.
16			(4)	Division of Facilities Management.
17			(5)	Division of Facilities Maintenance.
18			(6)	Division of Customer Services.
19			(7)	Division of Recreation.
20			(8)	Division of Golf Courses.
21			(9)	Division of Food Services.
22			(10)	Division of Rangers.
23			(11)	Division of Resort Parks.
24			(12)	Division of Recreational Parks and Historic Sites.
25		(c)	Depa	artment of Fish and Wildlife Resources.
26			(1)	Division of Law Enforcement.
27			(2)	Division of Administrative Services.

1			(3)	Division of Engineering.
2			(4)	Division of Fisheries.
3			(5)	Division of Information and Education.
4		~	(6)	Division of Wildlife.
5	•		(7)	Division of Public Affairs.
6		(d)	Kent	ucky Horse Park.
7			(1)	Division of Support Services.
8			(2)	Division of Buildings and Grounds.
9			(3)	Division of Operational Services.
10		(e)	Kent	nucky State Fair Board.
11			(1)	Office of Administrative and Information Technology Services.
12			(2)	Office of Human Resources and Access Control.
13			(3)	Division of Expositions.
14			(4)	Division of Kentucky Exposition Center Operations.
15			(5)	Division of Kentucky International Convention Center.
16			(6)	Division of Public Relations and Media.
17			(7)	Division of Venue Services.
18			(8)	Division of Personnel Management and Staff Development.
19			(9)	Division of Sales.
20			(10)	Division of Security and Traffic Control.
21			(11)	Division of Information Technology.
22			(12)	Division of the Louisville Arena.
23			(13)	Division of Fiscal and Contract Management.
24			(14)	Division of Access Control.
25		<b>(f)</b>	Offic	ce of the Secretary.
26			(1)	Office of Finance.
27			(2)	Office of Research and Administration.

1			(3) Office of Governmental Relations and Tourism Development.
2			(4) Office of the Sports Authority.
3			(5) Kentucky Sports Authority.
4		(g)	Office of Legal Affairs.
5		(h)	Office of Human Resources.
6		(i)	Office of Public Affairs and Constituent Services.
7		(j)	Office of Creative Services.
8		(k)	Office of Capital Plaza Operations.
9		(1)	Office of Arts and Cultural Heritage.
10		(m)	Kentucky African-American Heritage Commission.
11		(n)	Kentucky Foundation for the Arts.
12		(o)	Kentucky Humanities Council.
13		<b>(</b> p <b>)</b>	Kentucky Heritage Council.
14		(q)	Kentucky Arts Council.
15		(r)	Kentucky Historical Society.
16			(1) Division of Museums.
17			(2) Division of Oral History and Educational Outreach.
18			(3) Division of Research and Publications.
19			(4) Division of Administration.
20		(s)	Kentucky Center for the Arts.
21			(1) Division of Governor's School for the Arts.
22		(t)	Kentucky Artisans Center at Berea.
23		(u)	Northern Kentucky Convention Center.
24		(v)	Eastern Kentucky Exposition Center.
25	9.	Pers	onnel Cabinet:
26		(a)	Office of the Secretary.
27		<b>(</b> b)	Department for Personnel Administration.

Office for Employee Relations. (c) 1 (d) Kentucky Public Employees Deferred Compensation Authority. 2 Office of Administrative Services. (e) 3 Office of Legal Services. **(f)** Office of Government Training. (g) 5 Department for Employee Insurance. (h) 6 Other departments headed by appointed officers: Ш. 7 1. Department of Military Affairs. 8 2. Governor's Office for Local Development. 3. Kentucky Commission on Human Rights. 10 4. Kentucky Commission on Women. 11 5. Department of Veterans' Affairs. 12 6. Kentucky Commission on Military Affairs. 13 Office of Minority Empowerment. 7. 14 8. Governor's Council on Wellness and Physical Activity. 15 → Section 2. KRS 45.001 is amended to read as follows: 16 The Capital Development Committee is created. The committee shall ensure the 17 (1) proper coordination of state government initiatives which impact the City of 18 Frankfort and Franklin County government and are unique to the seat of state 19 government. 20 The committee shall meet at least semiannually at a time and place announced by 21 **(2)** the chairperson. 22 The membership of the committee shall consist of the following members or their 23 (3) designees: 24 The mayor of the city of Frankfort; 25 (a) The county judge/executive of Franklin County; 26 (b)

The secretary of the Finance and Administration Cabinet;

27

(c)

1 (d) The secretary of the Tourism, Arts	and Heritage Cabinet
--	----------------------

- 2 (e) The secretary of the Education and Workforce Development Cabinet;
- 3 (f) The commissioner of the Kentucky Department of Travel and Tourism;
- 4 (g) The executive director of the Office of Capital Plaza Operations;
- 5 (h) The chairman of the Frankfort/Franklin County Tourist and Convention 6 Commission;
- 7 (i) A citizen at large, who is a resident of Franklin County, appointed by the 8 Franklin County judge/executive; and
- 9 (j) A citizen at large, who is a resident of Frankfort, appointed by the mayor of the city of Frankfort.
- The citizen-at-large members of the committee shall be appointed to a term of four (4) years each.
- 13 (4) The Governor shall appoint the chairperson of the committee.
- 14 (5) Members of the committee shall serve without compensation.
- 15 (6) The Office of Capital Plaza Operations shall provide administrative support to the committee.
- → Section 3. KRS 148.522 is amended to read as follows:
- (1) The Tourism, Arts and Heritage Cabinet shall consist of the Office of the Secretary, 18 the Office of Legal Affairs, the Office of Finance, the Office of Governmental 19 Relations and Tourism Development, the Office of Human Resources, the Office of 20 21 Public Affairs and Constituent Services, the Office of the Kentucky Sports Authority, the Office of Arts and Cultural Heritage, the Office of Creative Services, 22 23 the Office of Capital Plaza Operations, the Office of Research and Administration, the Kentucky Department of Travel and Tourism, the Kentucky Department of 24 25 Parks, the Tourism Development Finance Authority, and such other divisions and sections as are from time to time deemed necessary for the proper and efficient 26 operation of the cabinet subject to the provisions of KRS Chapter 12. 27

- 1 (2) The Tourism, Arts and Heritage Cabinet shall encourage the development of the 2 film industry in Kentucky and shall perform all film promotional functions.
- The Office of Legal Affairs shall be headed by a general counsel appointed by the secretary pursuant to KRS 12.210, shall provide legal services for the cabinet, and shall be directly responsible to the secretary.
- 6 (4) The Kentucky Department of Travel and Tourism shall be headed by a
- 7 commissioner appointed by the Governor pursuant to the provisions of KRS 12.040.
- 8 The commissioner shall have the authority and responsibility for the promotion,
- 9 development, and support services for the tourism industry within the
- 10 Commonwealth.
- 11 (5) The Divisions of Tourism Services, Marketing and Administration, and
- 12 Communications and Promotions are created within the Kentucky Department of
- 13 Travel and Tourism. Each division shall be headed by a division director who shall
- be appointed by the commissioner of the department pursuant to the provisions of
- 15 KRS 12.050.
- → Section 4. KRS 148.527 is amended to read as follows:
- The Kentucky Department of Travel and Tourism of the Tourism, Arts and (1) 17 18 Heritage Cabinet shall, after appropriate research has been conducted, establish and maintain a Kentucky Certified Retirement Community Program whereby retirees 19 20 and those planning to retire are encouraged to make their homes in Kentucky communities that have met certain criteria to be certified by the Tourism, Arts and 21 22 Heritage Cabinet as a Kentucky certified retirement community. In support of this program, the Kentucky Department of Travel and Tourism shall identify certain 23 issues of interest to retirees or potential retirees in order to inform them of the 24 benefits of living in Kentucky. Issues of interest to retirees may include but are not 25
- 27 (a) Kentucky's state and local tax structure;

limited to:

1		<b>(</b> b)	Housing opportunities and cost;
2		(c)	Climate;
3		(d)	Personal safety;
4		(e)	Working opportunities;
5		<b>(f)</b>	Health care services and other services along the continuum of services,
6			including but not limited to home and community based services;
7		(g)	Transportation;
8		(h)	Continuing education;
9		(i)	Leisure living;
10		<b>(j)</b>	Recreation;
11		(k)	The performing arts;
12		(1)	Festivals and events;
13		(m)	Sports at all levels; and
14		(n)	Other services and facilities that are necessary to enable persons to age in the
15			community and in the least restrictive environment.
16	(2)	The	mission of the Kentucky Certified Retirement Community Program shall be to:
17		(a)	Promote the state as a retirement destination to retirees and those persons and
18			families who are planning retirement both in and outside of Kentucky;
19		(b)	Assist Kentucky communities in their efforts to market themselves as
20			retirement locations and to develop communities that retirees would find
21			attractive for a retirement lifestyle;
22		(c)	Assist in the development of retirement communities and lifecare
23			communities for economic development purposes and as a means of providing
24			a potential workforce and enriching Kentucky communities; and
25		(d)	Encourage tourism to Kentucky in the form of mature market travel to
26			Kentucky in reference to retirement desirability for the future, and for the
27			visitation of those who have chosen to retire in Kentucky.

Page 15 of 27
HB045610.100-1829
GA

1	(3)	The Tourism, Arts and Heritage Cabinet shall coordinate the development and
2		planning of the Kentucky Certified Retirement Community Program with the
3		Cabinet for Economic Development, the Department for Aging and Independent
4		Living in the Cabinet for Health and Family Services, the Kentucky Commission on
5		Military Affairs, the Department of Veterans' Affairs, and other state and local
6		groups interested in participating in and promoting the program.

- 7 (4) To obtain certification as a Kentucky certified retirement community, the following requirements shall be met:
- 9 (a) Official community support. A resolution by the governing authority 10 endorsing the local retirement recruitment effort is required;
- 11 (b) Designation of a sponsor. The program shall have an official sponsoring
  12 organization that shall appoint an individual who will be accountable to the
  13 community and to the state;
- 14 (c) Funding. The sponsoring organization must commit a minimum of ten 15 thousand dollars (\$10,000) per year for the local program;
- 16 (d) Health services. There shall be a hospital and emergency medical services that 17 are readily accessible to the community;

19

20

21

22

23

24

25

- (e) Available housing. The community shall maintain information on both resale housing and rental housing to ensure that the quantity is sufficient to meet the needs of potential new retiree residents;
  - (f) Retiree desirability assessment. The community shall conduct a retiree desirability assessment that shall focus on a number of factors including, but not limited to, medical services, adult education opportunities, shopping, recreation, cultural opportunities, safety, aging services, and a continuum of care including home and community based services, housing for the elderly, assisted living, personal care, and nursing care facilities;
- 27 (g) Establishment of subcommittees. Each locality shall have a general retiree

1		attra	ction committee and a minimum of four (4) subcommittees as follows:
2		1.	Community inventory/assessment subcommittee. This subcommittee
3			shall conduct an unbiased inventory and assessment of whether the
4		-	community can offer the basics that retirees demand and develop a
5			professional portfolio containing brief biographies of professionals in
6			the community;
7		2.	Community relations/fundraising subcommittee. This subcommittee
8			shall locate retirees living in the community, act as salespersons for the
9			program, raise funds necessary to run the program, recruit subcommittee
10			members, organize special events, and promote and coordinate the
11			program with local entities;
12		3.	Marketing and promotion subcommittee. This subcommittee shall
13			establish a community image, evaluate target markets, develop and
14			distribute promotional material, and coordinate advertising and public
15			relations campaigns; and
16		4.	Ambassadors subcommittee. This subcommittee shall be the first
17			contact with prospective retirees and provide tour guides when prospects
18			visit the community. The subcommittee shall respond to inquiries, log
19			contacts made, provide tours, invite prospects to special community
20			events, and maintain continual contact with prospects until the time that
21			the prospect makes a retirement location decision;
22	(h)	Con	nmunity profile. The sponsor shall develop a community profile similar to
23		that	used by many chambers of commerce. It will include factors such as
24		crim	ne statistics, tax information, recreational opportunities, and housing
25		avai	lability; and
26	(i)	Wri	tten marketing plan. The retiree attraction committee shall submit a

marketing plan that shall detail the mission, the target market, the

1		competition, an analysis of the community's strengths, weaknesses,					
2		opportunities and threats, and the strategies the program will employ to attain					
3		its goals.					
4	(5)	During the certification process, a representative of the retirement attraction					
5		committee shall attend state training meetings.					
6	(6)	The retiree attraction committee shall work to gain the support of churches, clubs,					
7		businesses, and the local media, as this support is necessary for the success of the					
8		program.					
9	(7)	Within ninety (90) days of certification, the locality shall submit a complete retiree					
0		attraction package to the Kentucky Department of Travel and Tourism.					
1	(8)	Before certification is awarded, the retiree attraction committee shall submit a					
2		written three (3) year commitment to the program and a long-term plan outlining					
13		steps the community will undertake to maintain its desirability as a destination for					
14		retirees. The long-range plan shall outline plans to correct any facility and service					
15		deficiencies identified in the retiree desirability assessment required by subsection					
16		(4)(f) of this section. The written commitment and long-range plan shall be					
17		forwarded to the Kentucky Department of Travel and Tourism of the Tourism, Arts					
18		and Heritage Cabinet.					
19	(9)	Upon being certified as a Kentucky certified retirement community, the Tourism,					
20		Arts and Heritage Cabinet shall provide the following assistance to the community:					
21		(a) Assistance in the training of local staff and volunteers;					
22		(b) Ongoing oversight and guidance in marketing, plus updating on national					
23		retirement trends;					
24		(c) Inclusion in the state's national advertising and public relations campaigns and					
25		travel show promotions, including a prominent feature on the cabinet's					
26		Internet Web site;					

Eligibility for state financial assistance for brochures, support material, and

26

1			advertising; and
2		(e)	An annual evaluation and progress assessment on maintaining and improving
3			the community's desirability as a home for retirees.
4	(10)	The	Tourism, Arts and Heritage Cabinet shall promulgate administrative regulations
5		to in	aplement the provisions of this section.
6		<b>→</b> Se	ection 5. KRS 148.795 is amended to read as follows:
7	(1)	As u	sed in this section:
8		(a)	"Agreement" means a recreational land use agreement where at least one (1)
9			party is a governmental entity as defined in this section;
10		(b)	"Government" or "governmental entities" means any government entity of the
11			Commonwealth, including state government agency, city, county, urban-
12			county government, consolidated local government, unified local government,
13			or charter county;
14		(c)	"Land" means land, roads, water, watercourses, private ways and buildings,
15			structures, and machinery when attached to the realty;
16		(d)	"Owner" means a private individual, corporation, or government who
17			possesses a fee interest in the land; and
18		(e)	"Recreational purpose" includes but is not limited to any of the following, or
19			any combination thereof: hunting, fishing, rock climbing, swimming, boating,
20			camping, picnicking, hiking, bicycling, horseback riding, pleasure driving,
21			nature study, waterskiing, winter sports, all-terrain vehicle riding, and viewing
22			or enjoying historical, archaeological, scenic, or scientific sites.
23	(2)	The	Kentucky Recreational Trails Authority is hereby established and attached to
24		the (	Office of the Secretary, Tourism, Arts and Heritage Cabinet, for the purpose of
25		plan	ning and implementing programs to expand tourism opportunities for off-road
26		activ	vities that are pertinent to nonmotorized and motorized vehicle use, including

but not limited to pedestrians, bicycles, mountain bicycles, horses, all-terrain

	•	ATVs), and off-highway vehicles (OHVs), on designated lands in
Ken	tucky.	Membership of the authority shall consist of the following:
(a)	A ch	airman, selected from its members, to be designated by the Governor;
(b)	Mem	bership shall include the following members:
	1.	Two (2) representatives of the Kentucky Motorcycle Association, to be
		appointed by the Governor from a list of five (5) nominees selected by
		the association. The initial term of one (1) member shall expire one (1)
		year after the date of appointment. The initial term of the other member
		shall expire two (2) years after the date of appointment;
	2.	One (1) member of the League of Kentucky Sportsmen, appointed by the
		Governor. The initial term of this member shall expire one (1) year after
		the date of appointment;
	3.	One (1) member of the Kentucky Council of Area Development
		Districts, appointed by the Governor. The initial term of this member
		shall expire four (4) years after the date of appointment;
	4.	Two (2) members selected from ATV associations, with consideration
		given to geographic diversity. The initial term of one (1) of these
		members shall expire two (2) years after the date of appointment, and
		the initial term of the other member shall expire three (3) years after the
		date of appointment;
	5.	Two (2) members representing Kentucky Farm Bureau, with
		consideration to the eastern and western parts of the state. The initia
		term of one (1) member shall expire two (2) years after the date of
		appointment, and the initial term of the other member shall expire four
		(4) years after the date of appointment; and
	6.	Two (2) members representing the coal industry, with consideration to
	(a)	(a) A character (b) Mem 1.  2.  3.

the eastern and western parts of the state. The initial term of one (1)

1			member shall expire two (2) years after the date of appointment, and the
2			initial term of the other member shall expire four (4) years after the date
3			of appointment;
4	(c)	Seve	en (7) additional members who shall be appointed by the Governor from
5		the f	following groups:
6		1.	One (1) member shall be chosen from a Kentucky bicycling organization
7			that is affiliated with either the League of American Bicyclists, the
8			United States Cycling Federation, or the International Mountain
9			Bicycling Association. The initial term of this member shall expire three
10			(3) years after the date of appointment;
11		2.	One (1) member shall be from a Kentucky equine organization that has
12			trail riding as its primary focus. The initial term of this member shall
13			expire one (1) year after the date of appointment;
14		3.	One (1) member shall be chosen from a state or national hiking or
15			backpacking organization. The initial term of this member shall expire
16			two (2) years after the date of appointment;
17		4.	Two (2) members shall be chosen from five (5) persons nominated in
18			writing by the Kentucky Horse Council. The initial term of one (1) of
19			these members shall expire four (4) years after the date of appointment,
20			and the initial term of the other member shall expire two (2) years after
21			the date of the appointment;
22		5.	One (1) member shall be chosen by the Governor from the public at
23			large. The initial term of this member shall expire three (3) years after
24			the date of appointment; and
25		6.	One (1) member shall be selected from among the county
26			judges/executive of the Commonwealth. The initial term of this member
27			shall expire two (2) years after the date of appointment;

1	•	(a)	Additionally, the following shall serve as members by virtue of their official			
2		-	positions:			
3			1. The secretary of the Transportation Cabinet, or the secretary's designee;			
4			2. The secretary of the Tourism, Arts and Heritage Cabinet, or the			
5			secretary's designee;			
6			3. The commissioner of the Department of Fish and Wildlife Resources, or			
7			the commissioner's designee;			
8			4. The secretary of the Justice and Public Safety Cabinet, or the secretary's			
9			designee;			
10			5. The secretary of the Environmental and Public Protection Cabinet, or the			
11			secretary's designee; and			
12			6. The Commissioner of the Department of Agriculture, or the			
13			Commissioner's designee; and			
14		(e)	Upon the expiration of the terms of the initial members described in			
15			paragraphs (b) and (c) of this subsection, the Governor shall appoint thirteen			
16			(13) members of the public in such a manner as to ensure equal representation			
17			of motorized and nonmotorized use of trails and in accordance with the			
18			requirements of paragraphs (b) and (c) of this subsection. Any vacancy on the			
19			authority shall be filled by the Governor for the unexpired term.			
20	(3)	(a)	Each appointed member shall serve for a term of four (4) years. Sitting			
21			members shall be eligible to succeed themselves.			
22		<b>(</b> b)	Any member may be removed from his or her appointment by the Governor			
23			for cause.			
24		(c)	Appointed members shall be reimbursed for travel costs incurred in attending			
25			meetings, which shall be paid from the funds of the Kentucky Department of			
26			Travel and Tourism and in compliance with the Tourism, Arts and Heritage			
27			Cabinet's procedures for travel and reimbursement			

1	(4)	(a)	The chairman shall set the agenda, place, and time of meetings, which shall be
2			held a minimum of two (2) times per year and conducted in accordance with
3			the Open Meetings Act, KRS 61.805 to 61.850.

- 4 (b) A quorum for all meetings shall consist of seven (7) of the members.
- 5 (c) The chairman shall be a nonvoting member, except in cases of a tie vote, in 6 which case, the chairman may cast the deciding vote.
- 7 (5) (a) An agreement as defined in subsection (1) of this section may be entered into by any owner or owners and any governmental entities as defined in subsection (1)(b) of this section.
- 10 (b) The agreement shall be a contractual arrangement that authorizes the public to
  11 utilize the owner's land for a recreational purpose. The allowable recreational
  12 purpose or purposes may include but are not limited to all-terrain vehicle
  13 riding, public hunting, nature conservation, biking, rock climbing, hiking, and
  14 horseback trail riding and may be limited in scope by the terms of the
  15 agreement.
- 16 (c) The agreement may specify that the governmental entity or entities may be 17 responsible for the maintenance and upkeep of the land.
  - (d) The provisions of KRS 411.190 shall apply to public use of lands for recreational purposes authorized under an agreement entered into pursuant to this section.
- 21 (e) Unless otherwise agreed by the parties, the agreement may be terminated by 22 either party at any time for any reason if thirty (30) days' notice is given.
- 23 (6) An agreement executed pursuant to this section, or the use of land under an 24 agreement created pursuant to this section, shall not:
- 25 (a) Create in any user any interest in the property;
- 26 (b) Ripen into a claim of adverse possession;

19

20

27 (c) Alter the land or status of the land to make it unsuitable for mining pursuant to

1	KRS 350.610;	or
---	--------------	----

- 2 (d) Cause a denial of a mining permit pursuant to KRS 350.085 or other statutes 3 or regulations of the Commonwealth of Kentucky or any political subdivision 4 thereof.
- 5 (7) In accordance with the purpose and limitations specified in this section, the governmental entities may:
- 7 (a) Construct, develop, manage, maintain, operate, improve, renovate, finance, or
  8 otherwise provide for recreational activities and facilities on designated public
  9 lands and private lands where owners have voluntarily entered into use
  10 agreements with the authority or government; and
- 11 (b) Charge for a general use permit to access the lands for off-road activities as
  12 described in subsection (5) of this section that shall be valid for not less than
  13 thirty (30) days.
- 14 (8) The Kentucky Recreational Trails Authority may accept, acquire, dispose of, or 15 hold real or personal property, and any interest therein, by deed, grant, loan, gift, 16 devise, bequest, lease, license, easement, or transfer from any state or federal 17 government agency, or from any person, corporation, or other entity, for the purpose 18 of public use.
- All proceeds derived from the sale of a general use permit pursuant to subsection 19 (7)(b) of this section, or any proceeds derived from property identified in subsection 20 (8) of this section, shall be paid to the State Treasurer, who shall deposit the 21 proceeds in a revolving fund to carry out the purposes of this chapter. The fund 22 shall be administered by the Tourism, Arts and Heritage Cabinet. Notwithstanding 23 24 KRS 45.229, any moneys remaining in the fund at the close of the fiscal year shall not lapse but shall be carried forward into the succeeding fiscal year to be used for 25 the purposes set forth in this section. 26
- 27 (10) The Tourism, Arts and Heritage Cabinet may promulgate administrative regulations

- in accordance with the provisions of KRS Chapter 13A in order to carry out the 1 provisions of this section. 2
- → Section 6. KRS 260.175 is amended to read as follows: 3

13

14

15

16

17

18

19

20

21

22

23

24

25

26

- The Kentucky small farm wineries support fund is created as a separate revolving 4 (1) 5 fund. The support fund shall consist of amounts transferred to the fund pursuant to the provisions of subsection (2) of this section and any other proceeds from grants, 6 contributions, appropriations, or other moneys made available for the purposes of 7 the fund. Fund amounts not expended at the close of the fiscal year shall not lapse 8 9 but shall be carried forward into the next fiscal year. Any interest earnings of the 10 fund shall become a part of the fund and shall not lapse.
- A total of four hundred thousand dollars (\$400,000) shall be deposited in the **(2)** Kentucky small farm wineries support fund each fiscal year from the general fund. 12 The funds shall be used by the Kentucky Grape and Wine Council as follows:
  - Two hundred thousand dollars (\$200,000) of these funds shall be used for the (a) promotion, advertising, and marketing in Kentucky of wine produced by small farm wineries located in Kentucky. The Grape and Wine Council shall collaborate with the Kentucky Department of Agriculture and the Kentucky Department of Travel and Tourism to develop a marketing plan that shall include brand development, direct mail and e-marketing, Web site development, collateral brochures and maps, advertising, familiarization trips, a retail program, and any other topics that the marketing plan developers deem appropriate or that may be established through the promulgation of administrative regulations;
  - (b) One hundred thousand dollars (\$100,000) of these funds shall be used by the Grape and Wine Council, in collaboration with the Kentucky Department of Agriculture and the Kentucky Department of Travel and Tourism, to establish a local marketing cost-share program. For the purposes of this section, "local

marketing cost-share program" means a mechanism to provide Kentucky
small farm wineries with access to matching funds reimbursements for
projects that promote and market their products. Standards for the application
for, and receipt of, matching funds reimbursements authorized in this section
shall be established through the promulgation of administrative regulations;

- (c) Twenty-five thousand dollars (\$25,000) of these funds shall be used for funding the administrative costs of the Kentucky Grape and Wine Council. The costs shall include but not be limited to reimbursement for the council's appointed members' travel expenses while attending meetings of the council;
- Seventy-five thousand dollars (\$75,000) shall be used for the payment of fees (d) to licensed wholesalers who apply to the Kentucky Grape and Wine Council to participate in a wine distribution program established by the Kentucky Grape and Wine Council. A licensed wholesaler shall apply and shall be eligible for consideration for the program. The licensed wholesaler shall agree to distribute the wine produced by small farm wineries licensed under KRS 243.155 and shall agree to sell the wine to retailers for the same price the wholesaler paid for the wine; and
- The funds allocated to each purpose under paragraphs (a) to (d) of this (e) subsection shall be used exclusively for the purpose designated. Use of the funds designated for each purpose shall be strictly adhered to, and the funds shall not be used to support any other purpose. If at the end of any fiscal year funds designated for one (1) of the purposes are unused, the unused funds shall not lapse and shall be carried forth to the succeeding year for the original purpose designated.
- The Kentucky Grape and Wine Council shall advise the Commissioner of the (3) Department of Agriculture regarding promulgation of administrative regulations necessary to carry out the provisions and purposes of subsection (2) of this section.

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

- The Department of Agriculture shall collaborate with the Kentucky Department of
- 2 Travel <u>and Tourism</u> and the Kentucky Grape and Wine Council in developing any
- administrative regulations promulgated under the authority of this section.

Speaker-House of Representatives

President of Senate

Attest: Chief Clerk of House of Representatives

Chief Clerk of House of Representatives

Approved Governor

Date Upril 7, 2010